



Come and Take It Celebration Sponsorship Package 2015

Now is your chance to differentiate yourself from the competition by supporting the most historic celebration in Texas!

www.GonzalesTexas.com

830.672.6532

Our History:

Celebrate “Come & Take It” with us! The dates for the Come & Take It Celebration are Oct. 2, 3 & 4, 2015. The Come & Take It Celebration celebrates the firing of the first shot of the Texas revolution on Oct. 2, 1835, which took place near Gonzales. Gonzales was established by Empresario Green DeWitt in 1825, two and one-half miles east of the confluence of the San Marcos and Guadalupe Rivers. It was the westernmost Anglo settlement until the close of the Texas Revolution and was named in honor of Don Rafael Gonzales, provisional governor of Coahuila, Mexico and Texas. The town was laid out in the shape of a cross, with seven squares. During the colonial period of 1825 to 1835, there were many problems with Comanche and Tonkawa Indians, but Gonzales flourished. It was a thriving capital of the De Witt colony by 1833.

In 1831 the Mexican government loaned the citizens of Gonzales a six-pound cannon as protection against the Indians. In September of 1835, as political unrest grew, Mexican officials at San Antonio de Bexar demanded the cannon be returned.

A corporal with five soldiers and an oxcart were first sent by Col. Ugartechea, Bexar military commander, to Gonzales. The corporal carried a request that the small reinforced cannon, a bronze six-pounder, be returned to the Mexican Army. Andrew Ponton refused to relinquish it, stalling for time, and the little cannon was buried in George W. Davis’ peach orchard, near the Guadalupe River. Lieutenant Castaneda and 150 mounted soldiers to “take” the cannon. When the soldiers appeared on the west bank of the Guadalupe River, there were only 18 men in Gonzales, but these ‘Old Eighteen’ stood at the river in defiance, denied the Mexicans a crossing by hiding the ferry and sent out a call for volunteers to assist them.

As the soldiers scouted the river for a place to cross, they moved upriver a short distance, near the present-day community of Cost and camped for the night. There, in the early-morning hours of Oct. 2, 1835, the colonists crossed the river with their cannon, surprising the troops and waving their hastily fashioned flag, which proclaimed “Come and Take It.” Almost immediately the cannon fired, killing one of Castaneda’s men and scattering the rest, forcing them to retreat to San Antonio de Bexar. Thus was fired the shot that set off the struggle for Texas independence from Mexico. When the smoke cleared, the Mexican troops had taken off. The Texas Revolution had begun.

Gonzales became known as “The Lexington of Texas”, where the first shot was fired, and where the first Texas Army of Volunteers gathered. A few months after the first shot, men and boys from the region would gather in Gonzales, sending the only reinforcements ever received at the Alamo.

Each October, on the first full weekend of October, the citizens of Gonzales gather to celebrate their Texas heritage in a three-day festival called “Come & Take It.”

Come and Take It Activities:

- Annual Historic Parade through Downtown Gonzales
- Cutting Horse Event
- Historical Programs
- Battle Reenactments
- Live Music
- Street Dance
- Biergarten
- Unique Exhibitors
- Come and Take It 5k Run
- Chicken Flying Contest
- Food Eating Contest
- Canoe Race
- Pride of Texas Carnival
- Camera Club Photo Contest
- Gonzales Art Group Show
- Come and Take It Square Dancing
- Bingo
- Texas T-Bone Cook-off
- Texas Bean & Chili Cook Off
- Memorial Services
- Food Booths
- Classic Car & Motorcycle Show
- Children's Entertainment
- Petting Zoo
- Mechanical Bull
- CTI Softball Tournament

Entertainment Lineup

Friday: La Distanicia, Bill Pekar & The Rainey Brothers, and Johnny Lee

Saturday: Los Gavilanes, The Ledbetters, Rip Tide, Square Dancers, Max Castillo Y Grupo Lumbre, Jarrod Birmingham, and John Conlee

Sunday: Shiner Hobo Band

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Sponsorship Levels

All sponsorships are due by July 1,
2015

All logos will need to be submitted by July 12, 2015

Immortal 32 Sponsors: \$10,000+

Immortal 32 Sponsorship includes the following benefits:

- Exclusive top banner signage located on the main concert stage
- Exclusive hotlink on the Come and Take It website
- Your business photo in the sponsor announcement section in both newspapers
- Your business included in public address announcements which will be scheduled throughout the celebration and on stage recognition
- Personalized digital graphic of proof of sponsorship for your website and social media outlets
- Your logo to be a featured sponsor on print advertisements
- Complimentary official Come and Take it memorabilia package
 - Package includes:
 - 6 official Come and Take It Celebration T-shirts
 - 6 official Come and Take It Celebration caps
 - 6 Meet-n-greet passes (1st come 1st serve, limitations apply)
 - 6 Keepsake posters
- Your business logo in 10,000+ plus Come and Take It Celebration brochures
- Your business logo on official Come and Take It Celebration promotional posters
- Your logo will be displayed in the biergarten or food tent area (must specify)
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs
- Your business logo displayed in prominent locations on the celebration grounds
- Free entry into the Historic Come and Take It Parade
- Your business will be featured exclusively on promotional items handed out during the festival (I.E. koozie, light stick, beads, etc.)
- Complimentary food and beverage vouchers
- Your logo listed on Volunteer T-shirts

Texas Hero Sponsor \$5,000- \$9,999

- Exclusive front-of-stage signage located on the main concert stage
- Exclusive hotlink on the Come and Take It website
- Your business photo in the sponsor announcement section in both newspapers
- Your business included in public address announcements which will be scheduled throughout the celebration and on stage recognition
- Personalized digital graphic of proof of sponsorship for your website and social media outlets
- Your logo to be a featured sponsor on print advertisements
- Complimentary official Come and Take it memorabilia package
 - Package includes:
 - 4 official Come and Take It Celebration T-shirts
 - 4 official Come and Take It Celebration caps
 - 4 Meet-n-greet passes (1st come 1st serve, limitations apply)
 - 4 Keepsake posters
- Your business logo in 10,000+ plus Come and Take It Celebration brochures
- Your business logo on official Come and Take It Celebration promotional posters
- Your logo will be displayed in the biergarten or food tent area (must specify)
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs
- Your business logo displayed in prominent locations on the celebration grounds
- Free entry into the Historic Come and Take It Parade
- Your business will be featured exclusively on promotional items handed out during the festival (I.E. koozie, light stick, beads, etc.)
- Complimentary food and beverage vouchers
- Your logo listed on Volunteer T-shirts

Lone Star Sponsor \$2,500-\$4,999

- Exclusive side banner signage located on the main concert stage
- Exclusive hotlink on the Come and Take It website
- Your business photo in the sponsor announcement section in both newspapers
- Your business included in public address announcements which will be scheduled throughout the celebration and on stage recognition
- Your business logo scrolling on our sponsorship section on the Come and Take It website
- Complimentary official Come and Take it memorabilia package
 - Package includes:
 - 2 official Come and Take It Celebration T-shirts
 - 2 official Come and Take It Celebration caps
 - 2 Meet-n-greet passes (1st come 1st serve, limitations apply)
 - 2 Keepsake posters
- Your business logo in 10,000+ plus Come and Take It Celebration brochures

- Your business logo on official Come and Take It Celebration promotional posters
- Your logo will be displayed in the biergarten or food tent area (must specify)
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs
- Your business logo displayed in prominent locations on the celebration grounds
- Free entry into the Historic Come and Take It Parade
- Your business will be featured exclusively on promotional items handed out during the festival (I.E. koozie, light stick, beads, etc.)
- Complimentary food and beverage vouchers
- Your logo listed on Volunteer T-shirts

Two-Step Sponsor \$2,000-\$2,499

- Exclusive side banner signage located on the main concert stage
- Your business photo in the sponsor announcement section in both newspapers
- Your business included in public address announcements which will be scheduled throughout the celebration
- Your business logo scrolling on our sponsorship section on the Come and Take It website
- Official Come and Take it memorabilia keepsake poster
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs
- Free entry into the Historic Come and Take It Parade
- Your business will be featured exclusively on promotional items handed out during the festival (I.E. koozie, light stick, beads, etc.)
- Complimentary food and beverage vouchers
- Your business featured on the main entrance of the Come and Take It restroom trailers

Runaway Scrape Sponsor \$1,000- \$1,999

- Your business photo in the sponsor announcement section in both newspapers
- Your business included in public address announcements which will be scheduled throughout the celebration
- Your business logo scrolling on our sponsorship section on the Come and Take It website
- Official Come and Take it memorabilia keepsake poster
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs
- Free entry into the Historic Come and Take It Parade
- Complimentary food and beverage vouchers
- Your business featured on the main entrance of the Come and Take It restroom trailers

Cannon Ball Sponsor \$500-\$999

- Your business photo in the sponsor announcement section in both newspapers
- Your business displayed on disposal containers on the celebration grounds
- Your business included in public address announcements which will be scheduled throughout the celebration
- Your business logo scrolling on our sponsorship section on the Come and Take It website
- Official Come and Take it memorabilia keepsake poster
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs
- Free entry into the Historic Come and Take It Parade
- Complimentary food and beverage vouchers
- Your business featured on the inside all bathroom stalls of the Come and Take It restroom trailers

Pioneer Sponsor \$250-499

- Your business photo in the sponsor announcement section in both newspapers
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs
- Free entry into the Historic Come and Take It Parade
- Your business featured on the inside all bathroom stalls of the Come and Take It restroom trailers

Spark Sponsor \$50

- Your name or business will be mentioned in the Chamber Chatter and radio programs
- Your name will be listed on Facebook and other social media outlets

*******Exclusive Sponsorship*******

*****Call for more information*****

- Food & Beer Ticket/ Token Sponsor
- Petting Zoo Sponsor
- TV Sports Coverage Sponsor
- Ticket Booth Counter

**Please submit the following information to the
Gonzales Chamber of Commerce & Agriculture.**

All sponsorships are due by July 1, 2015

Name/ Business:

Address:

Email:

Phone Contact:

Please select sponsorship package:

- | | |
|---|--|
| <input type="checkbox"/> Immortal 32 Sponsor | <input type="checkbox"/> Cannon Ball Sponsor |
| <input type="checkbox"/> Texas Hero Sponsor | <input type="checkbox"/> Pioneer Sponsor |
| <input type="checkbox"/> Lone Star Sponsor | <input type="checkbox"/> Spark Sponsor |
| <input type="checkbox"/> Two-Step Sponsor | <input type="checkbox"/> Exclusive Sponsor |
| <input type="checkbox"/> Runaway Scrape Sponsor | |

Checks payable to:

Gonzales Chamber- Come and Take It Committee

For General information please contact the Gonzales Chamber of Commerce & Agriculture at 830.672.6532.

Administrative Assistant:

Admin@GonzalesTexas.com

Executive Director: CTI@GonzalesTexas.com

Find us online at www.GonzalesTexas.com

Facebook:

www.facebook.com/Comeandtakeitcelebration

Twitter: www.Twitter.com/comeandtakeitx

Pinterest: www.Pinterest.com/comeandtakeitx

Instagram: www.Instagram.com/comeandtakeitx

Address:

Gonzales Chamber of Commerce & Agriculture

414 St. Lawrence

Gonzales, Texas

78629

**Thank you for your support!
Let's Come and Take It!**

www.GonzalesTexas.com

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